Case Study: Healthcare Solution







Customer: Emergency Medical Services (EMS)

Country: Lithuania

Model number: PJ-763

The Customer

Emergency medical services (EMS) attend to patients under emergency in Vilnius, Lithuania.

As a modern healthcare institution, they need to be adequately equipped with appliances to fulfill their mission in meeting their patients' needs and expectations timely and safely through high-quality and readily accessible emergency medical services.

The Challenge

In the past, their ambulances have lack of equipment to withstand temperature change and have a low electrical supply. Their previous printers required high electrical voltage to operate and took up their space required by their medical equipment.

As their ambulances were unable to cater to their high-power consumption, all their other devices need to be switched off to operate their printers, resulting in frequent failures and repairs required as their printers' base plates were often burnt out, jeopardizing their operation.

The Solution

As one of the leading technology solution providers, Brother's PJ-763 mobile printer was chosen to support their operation. PJ-763 mobile printers could produce A4-size full-page documents in clear and crisp text up to 300dpi high print resolution. Computers and mobile devices could connect quickly to PJ-763 mobile printers using built-in Bluetooth or USB connectivity which has speed up their process in patients' data recording and printing, resulting in an accurate reporting, efficient and streamlined operation.

Trusted for their reliable performance, PJ-763 mobile printers are easy to use, making them an ideal solution for public safety and emergency services. As a portable printer with a small footprint, PJ-763 mobile printer only occupied a very small workspace and could operate on





a rechargeable Li-ion battery. With direct thermal printing technology, no ink or toner is required. They only need to stock up on their paper supplies which will not dry up like ink or toner. In addition, car mounting kits are available as optional accessories which allow permanent mounting or charging of their mobile printers inside their vehicles.

The Benefit

Documents could be printed out quickly on demand for timely submission to their hospital upon arrival, resulting in reduced clerical errors, improved productivity and timesaving. Paramedics and pre-admission staff have benefited from this implementation with an optimized operation.



"PJ-763 mobile printer has streamlined our operation as it could operate from a 12V car adapter using a cigarette socket and connect via Bluetooth connectivity.

Everyone likes PJ-763 mobile printers as no printer cartridges are required. As both the holders and mobile printers are portable, our mobile printers could be stored in our vehicles without interfering with the use of other devices. After attending to our patients, our ambulance staff could enter their data into our system, print and submit their medical documents to the hospital admission department.",

R. Teimurov, Senior IT specialist of Public Emergency Medical Station, Vilnius.



PJ-763 mobile printer