

Case Study: Visitor Management Solution

brother
at your side

Customer: Envoy Inc
Country: United States of America
Model number: QL-720NW, QL-820NWB



The Customer

Envoy is changing the way how visitors and guests are greeted in companies around the world. Founded in 2013, Envoy has served over 10 million visitors in 57 countries and is used by some of the most exciting brands in the world.

Envoy is an iPad® based visitor management solution that electronically collects and stores visitor details. Envoy allows visitors to sign NDAs or other required legal documents and takes their visitor photos. By connecting to Brother's Professional label printers, visitor badges could be printed out quickly.



QL-820NWB

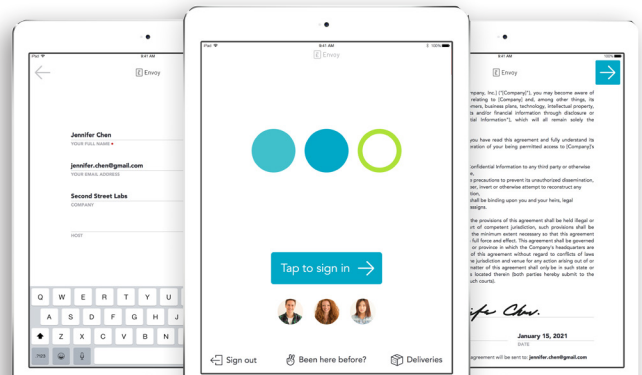
QL-720NW has been replaced by QL-820NWB.

The Challenge

Before digital technology, most companies were using pen and paper logbooks to register their visitors. A lot of time was spent handling this manual paperwork. If their paper logbooks are misplaced, their visitors' information will be compromised.

Larry Gadea, the founder and CEO of Envoy, has witnessed that big technology companies were customizing their solutions to digitally sign-in their visitors at their front desks.

However, smaller companies do not have enough resources to create their customized systems. From this idea, Envoy was born. Envoy takes care of the hassle out of visitor registration process to let companies focus on providing a warm and personalized welcome to their visitors. Envoy has streamlined their visitor registration process, reduced paperwork for front desk receptionists.



The Solution

Envoy could help companies identify exactly who is on-site. iPad® sign-in could keep sensitive visitor information confidential with NDA signing that ensures compliance with company policy. An automatic photo capture could boost their security with visual visitor records. Visitor logs are now secured and could be accessed at any time from their centralized dashboard, facilitating the balance between security and hospitality.

Once a visitor has signed in, Envoy could help their clients easily identify who is authorized to be on-site with automatic name badge printing. Envoy name badges could contain key information such as date of visit, time signed in and the person their guest is visiting.

Envoy has worked with Brother on an economical and high-quality label printing solution that could easily connect to iOS® devices. Brother's QL-720NW Professional label printer is a reliable solution that could be easily paired with Envoy's existing iPad® based visitor management solution, to print out name badges.

QL-720NW is a compact and sleek label printer with a modern design and could fit practically in any workspace. QL-720NW could produce inexpensive, easy-to-peel and die-cut visitor badges, wirelessly from virtually anywhere, without the need to tether to a computer or be linked to a network.

Other key benefits of Brother's label printers include high-resolution printing for crisp text and graphics, an automatic cutter that provides precise cuts and convenient drop-in roll refills, which make changing of supplies only takes a few seconds.

With Brother's QL-820NWB Professional label printer, two-colour (red and black) labels could be printed. As Brother's label printers are using reliable direct thermal printing technology with no inks, toners or ribbons required, Envoy has selected Brother because they are best in class for badge printing and they trust Brother for consistent and reliable results.

The Benefit

From collecting visitor information, signatures and photos, to host notifications, pre-registration and many more, thousands of companies trust Envoy to streamline their visitors' sign-in at front reception. Envoy could rely on Brother to produce professional visitor badges in an instant which is a key factor for successful visitor management.

